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– Jeffrey Brillhart, Director of Music, Bryn Mawr Presbyterian Church 2018

...Ten years ago I was a fifth-grade student in the Allentown School District who came to a Bach to School assembly program and heard the music of Bach for the first time... I wish to thank you and all the contributors to this great organization that has inspired, educated, and impacted the lives of so many youth, including myself, who is a product of the mission and education of The Bach Choir of Bethlehem.

– Joseph Hall, Moravian College Class of 2019
I was fortunate to attend my first Bach at Noon last month. The full-to-capacity attendance and the rapport Greg has with those in attendance, in addition to the very fine performances, makes for a wonderfully satisfying and uplifting experience, so badly needed these days. WWFM looks forward to bringing Bach at Noon performances to a much wider audience. Keep up the great music!

– David Osenberg, Music Director WWFM (The Classical Network)
The Bel Canto Youth Chorus Fund: Established by a generous gift from Donald and Christine Wertman, this fund celebrates the newest component of The Bach Choir's education program - the 25-year-old Bel Canto Youth Chorus, under the direction of its founder Dr. Joy Hirokawa. Bel Canto merged with The Bach Choir in July 2018. Its programs increase the diversity and impact of our work to train and nurture the next generation of singers and audiences. Operating and endowment gifts to this fund will help us cultivate a life-long passion for the choral arts.

Recordings, Broadcasts, & Technology Fund (includes naming opportunity): In our digital world, exposure for the music and educational programs of The Bach Choir through diverse media is extremely important. Endowment or operating contributions to this fund will expand The Choir's presence, locally, nationally, and internationally, and help us connect with younger audiences. The WWFM broadcasts and podcasts of our entire Bach at Noon series in 2018–19 are just one example of endless audio and video possibilities that require significant funding.

European Tour: One of the highlights of the final two years of Greg's and Bridget's leadership is The Bach Choir's tour to Europe in 2020. The Choir is one of only 18 Bach choirs on six continents invited to give a featured performance at the famous Leipzig Bachfest in 2020. We will also offer concerts in Dresden, Herrnhut, and Prague. As of July 1, 2019, we have raised $103,000 towards the $345,000 cost of the tour. Sponsorships still available include:

- $1,000–$5,000 – The Choir (Choir member travel subsidy)
- $7,500 (3 available) – One Concert (Choose from Herrnhut, Dresden, or Prague)
- $10,000 – Tour film production
- $20,000 – Leipzig Bachfest performance

Gifts of any amount to the European Tour will also be gratefully received to help offset expenses.

Leadership Transition: The board of managers has begun to implement a transition plan. This includes national and international searches to find new artistic and executive directors to continue the excellent and visionary leadership of The Bach Choir. Gifts of any amount to help support the significant costs of this process will be deeply appreciated.
Yes!

I am glad to support the GIVING BACH Campaign with a total pledge of

$ _______________

_____________________________________________________________________________________

Name(s) as you would like it/them to appear in concert programs

_____________________________________________________________________________________

Address

City ___________ State ______ Zip

Phone ___________ E.mail ___________

This gift will benefit: (if designated, choose from the list of initiatives being funded by this Campaign on pages 4–5.)

- Operating in the amount of $ _______________
- Undesignated
- Designated for ____________________________________ in the amount of $ _______________
- Designated for ____________________________________ in the amount of $ _______________
- Endowment in the amount of $ _______________
- Undesignated
- Designated for ____________________________________ in the amount of $ _______________
- Designated for ____________________________________ in the amount of $ _______________
- This is a naming gift designated for the Recordings/Broadcasts/Technology Fund (minimum $150,000)
- This gift will have a planned component such as a bequest or insurance policy
- Enclosed is the appropriate paperwork to keep on file in the offices of The Bach Choir of Bethlehem
- Please contact me regarding appropriate paper work for planned gifts and/or naming opportunities

AMOUNT ENCLOSED $ _______________

- This gift is paid in full
- This gift will be paid in installments:
  - Over 2 years
  - Over 3 years
  - Over 5 years (endowment gifts only)

For information contact development officer Cheryl Dungan, 610-866-4382 Ext. 13; cheryl@bach.org.
Your contribution is tax-deductible to the fullest extent allowed by law.

Mail to: The Bach Choir of Bethlehem 440 Heckewelder Place | Bethlehem, PA 18018
or contribute online at BACH.org
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