



**2015-2016 Program
Sponsorship Contract**

The Bach Choir of Bethlehem
440 Heckewelder Place
Bethlehem, PA 18018
Phone: 610.866.4382
Fax: 610.866.6232
<http://www.bach.org>

Organization: _____

Contact Person/Title: _____

Address: _____ State: ___ Zip: _____

Telephone: _____ Fax _____

Email Address _____

We are pleased to sponsor *The Bach Choir of Bethlehem* at the following level:

_____ \$5000 Level

_____ \$2500 Level

_____ \$1500 Level

_____ Other Amount: _____

Programs/Events: Bach at Noon___ Festival___ Family Concert___ Bach to School___
___ Christmas Concert ___ Spring Concert ___ Gala ___ Season Support/Undesignated ___
Other___: _____

_____ Please contact us to discuss other funding options or sponsorship benefits.

_____ Please contact us for the next funding cycle in _____.

_____ Please contact me to discuss a print advertising only arrangement (No additional benefits apply.)

Your sponsorship of our 2015-2016 Bach Choir Program entitles you to a print ad in our season programs, based on the level of support. Graphics guidelines and deadlines will be provided upon receipt of your support confirmation. Ads will need to be print ready, unless you indicate in advance that you need graphic design services. Fees apply.

_____ I agree to provide camera ready artwork **or** to pay typesetting/graphic design costs as outlined by Saraceno Design, Inc. The Bach Choir of Bethlehem reserves the right to approve or reject all ads, while the advertiser assumes responsibility for the content of the advertisement. I understand that the advertisement will appear as specified.

If you have any advertising related questions please contact **Andrea Fritchey at 610.866.4382, ext. 10 or andrea@bach.org**

Authorized Representative _____

Authorized Signature _____ Date _____

**Return to: Cheryl Dungan Development Officer
The Bach Choir of Bethlehem
440 Heckewelder Place
Bethlehem, PA 18018 Phone: 610-866-4382 ext.13 Fax: 610-866-6232**

• *The Bach Choir of Bethlehem is recognized by the U.S. IRS as a non-profit corporation under section 501(c) (3) of the Internal Revenue Code. The official registration and financial information of The Bach Choir of Bethlehem may be obtained from the PA Department of State by calling toll-free within Pennsylvania: 1-800-732-0999.*

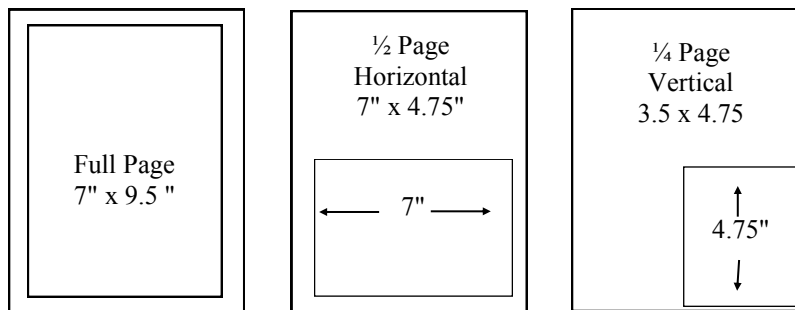
ADVERTISERS GRAPHICS GUIDELINES



- Businesses/Organizations who need to have camera ready artwork created should contact **Saraceno Design**, the studio of The Bach Choir at 610.866.4422. If you are having an ad designed by **Saraceno Design** the production costs are as follows:

¼ page	\$100
½ page	\$150
Full page	\$200

- Design and production services are based on the assumption that the copy received is final copy. Any changes after typesetting has begun will be charged as Author's Alterations and have not been included in the cost estimate.
- Any Artwork or logos to be included in ads must be provided digitally if possible.
- Retouching of existing art or graphics, or the creation of new art or graphics is not included in the above design costs.



ACCEPTABLE FORMATS:

- **PDF FORMAT (MOST PREFERRED):** Must be a high-resolution, black and white, press-ready PDF with all fonts and graphics embedded.
- **HIGH-RESOLUTION JPEG:** High-resolution jpeg files will be accepted. All jpegs must be 300 dpi at 100%, black and white.
- **VECTOR EPS:** Adobe Illustrator eps files, with text converted to outlines.

VERY IMPORTANT: Please use your organization's name to name your file and include the size as part of the filename.

EX: ASDesign_half.pdf

- **Electronic Document:**
All Ads are in **black and white**. Color will not be accepted.
A hard copy of final ad must be included.
Ads with photos or halftone graphics must be 150 line screen or 300dpi.

Option 2: Camera Ready

- Artwork may be provided in **black and white** exactly how it will print. Paper positive high resolution laser output is acceptable. The quality of the final printed ad will depend entirely on the quality of the art provided by the advertiser. Any photos used must have been converted to halftone format for printing at 150 Line Screen.
- Business cards **are not acceptable** as final camera ready art.

The deadline for camera ready artwork is: _____

Please read reverse for details on artwork.

Camera ready artwork must be created

Camera ready artwork will be sent by _____

If you have any ad-related questions please contact **Andrea Fritchey** at 610.866.4382, ext. 10 or andrea@bach.org