



## 2015-2016 Corporate Sponsorship Benefits by Levels

BENEFIT	\$15,000 or more	\$10,000- \$14999	\$7500- \$9999	\$5000- \$7499	\$2500- \$4999	\$1000- \$2499
<b>Program Ad in Season Concert Programs (Christmas, Spring, Festival)</b> <i>Dependent on sponsorship confirmation timing &amp; print deadlines</i>	Full	Full	3/4	1/2	1/4	
<b>Recognition in Program of Sponsored event.</b> <i>Type of recognition is dependent on the event and program style.</i>	yes	yes	yes	yes	yes	yes
<b>Tickets and special seating for sponsored concerts.</b> <i>Advance notification required.</i>	8	8	6	6	4	4
<b>Tickets to concert(s) of your choice (subject to availability).</b> <i>Tickets can be for different concerts.</i>	14	12	8	6	4	2
<b>Bach Choir Newsletters</b>	yes	yes	yes	yes	yes	yes
<b>Recognition in sponsored pre-event advertising</b> <i>Depending on space and deadlines.</i>	yes	yes	yes	yes	yes	
<b>Recognition at sponsored event.</b> <i>Type of recognition is dependent on the event.</i>	yes	yes	yes	yes	yes	yes
<b>50% Savings on Tickets for Employees for Selected Concerts:</b> <b>Christmas in Allentown, Family Concert, Spring Concert, Festival Concerts.</b> <i>Sponsor is responsible for distributing information to employees.</i>	yes	yes	yes	yes	yes	
<b>Invitations to special events :</b> <b>Festival Luncheon- May 2, 2015 (Special Sponsor Recognition)</b>	yes	yes	yes	yes	yes	yes
<b>Website link</b>	yes	yes	yes	yes	yes	
<b>Recognition on the giving pages of the sponsored concert programs.</b>	yes	yes	yes	yes	yes	yes
<b>Reserved seats for 4 at Bach at Noon concerts.</b> <i>Requires advance notification.</i>	yes	yes	yes	yes		
<b>Discount on CD's and Bach merchandise (min. order 10/each).</b> <b>Perfect for employee and client recognition!</b>	20%	20%	20%	20%	20%	20%

**Note: EITC donations are not eligible for sponsorship benefits due to EITC program guidelines.**

The Bach Choir of Bethlehem is recognized by the U.S. IRS as a non-profit corporation under section 501 (c) (3) of the Internal Revenue Code. The official registration and financial information of The Bach Choir of Bethlehem may be obtained from the PA Department of State by calling toll-free within Pennsylvania: 1-800- 732-0999. This does not imply endorsement.